



**The District Office
in Jasto**
Rynek Street 18
38-200 Jasto

T: + 48 13 448 64 10
M: starosta@powiat.jaslo.pl
www.samorzad.gov.pl/web/powiat-jasielski

Why is it worth investing in the area of Jasto County

Jasto
County

A stylized map of Jasto County is shown on the right side of the page. The map is composed of a network of white dots connected by thin white lines, forming the outline of the county. A red dot is placed on the map, with a line pointing to the text 'Jasto County'. Below the map, there is a yellow line graph with several data points, and a white line graph with several data points, both showing an overall upward trend. The background is a dark blue gradient with abstract geometric shapes and lines.

Table of contents

Jasto County _____	3
Location of the county _____	4
Infrastructure _____	5
Culture, recreation and leisure _____	6
Social engagement _____	7
New image of the county _____	7
Tourism potential _____	8
Active investments _____	9
Investment areas _____	10





Jasto County

- Jasto County was established in 1999 as part of an administrative reform. This county possesses attractive natural qualities that attract tourists.

Magura National Park is one of the main treasures of this region, offering rich and unique fauna and flora, as well as picturesque landscapes.

Investing in tourist infrastructure, such as modern resorts, hiking trails, and viewpoints, would bring economic benefits by generating employment opportunities and increasing demand for local services.

The county is located near major transportation routes, such as the A4 motorway and the DK28 national road, which promotes the development of the logistics and trade sectors, opening doors for businesses and new investments.

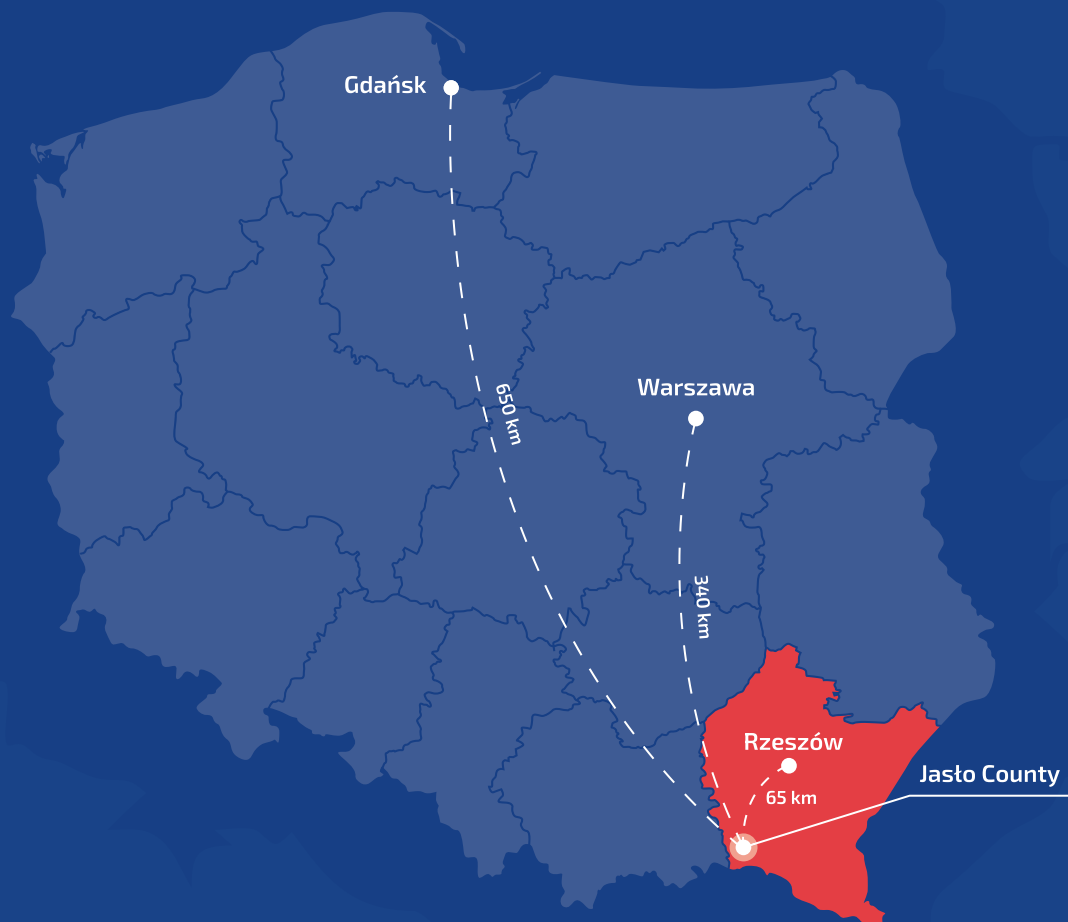
Creating new jobs and developing the service sector improve the quality of life for residents. Additionally, investments in education and vocational development can provide younger generations with better career prospects and reduce migration.

Jasto County also has potential in the agriculture sector. Favorable climatic and soil conditions support the cultivation of diverse plants and animal husbandry. Investments in modern agricultural technologies, food processing, and the promotion of local agricultural products can bring economic growth and the development of the agricultural sector.

Location of the county

Jasło County is located in the southwestern part of the Podkarpackie Voivodeship, near the Polish-Slovak border, on the border between the Beskid Niski and the Carpathian Foothills. It covers an area of 831 km².

To the west, it borders the Małopolskie Voivodeship (Gorlice and Tarnów counties), to the north with the Dębica and Strzyżów counties, and to the east with the Krosno County. Jasło County is a border county, as it borders the Slovak districts (counties) of Svidník and Bardejov to the south. Jasło County is characterized by diverse landscapes. It encompasses parts of the Ciężkowice and Strzyżów Foothills, the Jasielsko-Krosno Basin, the Jasielskie Foothills, and the Beskid Niski, which includes the Magura National Park. It is one of the most picturesque corners of Poland, still waiting to be discovered. The currently uninhabited areas, with a rich history culturally tied to Poland, Hungary, Slovak, and Lemko populations, provide a fascinating backdrop to the abundant, partially wild nature, whose values were recognized by establishing the Magura National Park here in 1995. Jasło County and the city of Jasło are located on two transportation routes: East-West (Silesia-Kraków-Bieszczady) and North-South (Kielce-Tarnów-Barwinek), as well as on a potential tourist route towards the border crossing in Ożenna. The rivers Wisłoka, Jasiołka, and Ropa flow through the county. The city of Jasło serves as an important transportation hub with railway and road transport facilities. In total, there are 115 localities in the county.



| Infrastructure

Jasto County is situated on two major transportation routes: East-West (Silesia-Kraków-Bieszczady) and North-South (Kielce-Tarnów-Barwinek), as well as a potential tourist route leading towards the border crossing in Ożenna. The county is traversed by the rivers Wisłoka, Jasiołka, and Ropa. The county has a well-developed network of national, provincial, county, and municipal roads. The city of Jasto serves as a transportation and logistics hub with access to railway and road transport facilities.

The education system in Jasto County is well-developed, encompassing preschools, primary schools, middle schools, and higher secondary schools. **The development of medical infrastructure ensures residents have access to high-quality healthcare, contributing to the improvement of medical standards in the region.** Investments in the expansion of telecommunications and technological infrastructure attract new companies, generate employment opportunities, and enhance the quality of communication services, thereby increasing accessibility and speed of communication for residents and businesses.



| Culture, recreation and leisure

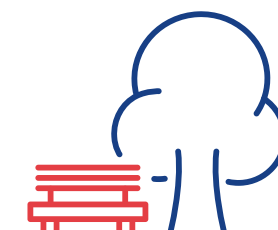
The beautiful and diverse landscapes, charming Wistoka River valley with its rocky debris, numerous cultural and folk art landmarks, old architecture, sacred monuments, historical sites, unique natural specimens, dense network of trails, and observation towers all encourage visiting these attractive places for hiking and relaxation. **The richness of nature in Jasto County attracts visitors to the Magura National Park, known for its rich and unique fauna, flora, and picturesque landscapes. The county has a well-developed network of hiking trails, especially in its southern part, within the Magura National Park and the Ciężkowice Foothills, with the main hub at Góra Liwocz (562 meters above sea level).** The Main Beskid Trail passes through the Jasto County, running from Ustroń in the Silesian Beskids to Wołosate in the Bieszczady Mountains. The county also offers marked cycling routes of various difficulty levels that pass through scenic areas and alongside the most interesting landmarks.

In the county, one can also hike along thematic trails with regional and transborder scope, including:

- World War I Cemetery Trail
- Wooden Architecture Trail - this trail allows tourists to visit the most valuable wooden temples in Małopolska and Podkarpacie regions. In Jasto County, it includes churches such as the Orthodox churches in Świątkowa Mała, Kotani, and Krempna, as well as the churches in Załęże, Osiek Jaselski, and Trzcinica.
- Oil Trail - connecting places related to the birth and history of the oil industry in Poland and Ukraine, this trail passes through Jasto, Folusz, and Osobnica in the county, where the landscape of the former oil fields can still be observed.
- Transcarpathian Archaeological-Cultural Trail.
- Papal Trail - commemorating the travels of Pope John Paul II in the Bieszczady Mountains.
- Jasto Wine Trail - encompassing several vineyards with the opportunity to visit and taste wines.

Jasto County has numerous designated educational trails, primarily in the Magura National Park and the Kołaczyce Forestry District. These trails aim to raise environmental awareness among school students and provide opportunities to learn about the history of the region through outdoor education. A significant cultural element of Jasto County is its abundance of wooden churches. Among the most valuable ones are the 15th-century Church of St. Dorothy in Trzcinica, the Church of the Transfiguration of the Lord in Osiek Jaselski, built around 1419, the Church of St. Anne in Świąęcany from 1520, the Church of St. John the Baptist in Załęże from 1760, and the Church of St. Catherine in Sławęcın from 1779. **Equally important to the cultural landscape of the county are numerous Eastern Orthodox churches, primarily located in its southern part, many of which now serve as Roman Catholic churches.** Among the most interesting ones are the churches in Krempna, Kotanin, Świątkowa Wielka, and Pielgrzymka. The southern part of Jasto County is also characterized by roadside chapels and crosses, which bear witness to the area's past and the presence of the predominantly religious Lemko population. The region also contains many traces of the activities of the Bar Confederation, which operated there over 250 years ago under the command of Kazimierz Pułaski.

In recent years, wine tourism, also known as enotourism, has become an increasingly popular attraction in Jasto County. It revolves around vine cultivation and wine production. The owners of vineyards offer tastings and other services such as wine education and vineyard tours. Wine has also become a prominent promotional feature of the city of Jasto, with the slogan „(w)inne klimaty” meaning „(w)ine climates”. The county is home to several vineyards that engage in wine production and sales.



| Social engagement

In the county, there are 64 sports clubs, and the following cultural events also take place:

- National Day of Remembrance for the Cursed Soldiers commemorations.
- National Day of Remembrance for Poles who Saved Jews during the German occupation commemorations.
- Anniversaries commemorating the Katyn Massacre and the Smolensk Air Crash.
- „Papal Concert - on the 102nd anniversary of the birth of John Paul II" featuring Mateusz Mijal and the students of the Youth Cultural Center in Jasto.
- Raid along the Bar Confederates' Trail for high school students in Ozenna.
- Spring Football Tournament for the Director's Cup of the High School in Kotaczyce under the patronage of the Jasto District Starost.
- Children's Day with the Youth Cultural Center under the patronage of the Jasto District Starost.
- Welcome Summer with Jasto County - Concert by Mateusz Mijal in Folusz.
- Polish Armed Forces Day.
- 10th Carpathian Archaeological Festival „Two Faces in Carpathian Troy."
- County/Regional Harvest Festival in Osobnica.
- Commemorations of the Day of Solidarity and Freedom.
- Commemorations of the World Day of Siberian Deportees.
- Battle of the Regions - Review of Folk Dance Ensembles from Pogórze and the Jasto Region.
- Cross-country runs „Not Losing Faith in Independence" under the patronage of the Jasto District Starost.
- 7th Beskidnik Run.
- National Day of Remembrance for Unyielding Clergy.
- National Independence Day commemorations.
- Shooting Tournament for the Starost of Jasto Cup.
- Commemorations of the Day of Remembrance for the Victims of Martial Law.

| New image of the county

The changing image of Jasto County attracts attention and has become a symbol of dynamic development and progress. It is based on a harmonious combination of tradition and modernity. Carefully preserved historical landmarks such as castles, churches, and palaces create a unique atmosphere, reminding us of the region's history. Simultaneously, investments in modern infrastructure and the development of the service sector open up new possibilities for economic growth. Jasto County is becoming a cultural and educational center. Local cultural institutions organize numerous artistic events, concerts, exhibitions, and festivals, attracting both residents and tourists. Schools and universities offer a high level of education, attracting young people from other regions.

Entrepreneurial residents play a significant role in shaping the new image of Jasto County by establishing new businesses and fostering local economy. Innovative startups emerge, while existing enterprises achieve success in national and international markets. The dynamic economic development contributes to increased employment and improved living conditions for the residents. In recent years, many county roads and bridges have been reconstructed or expanded, the sports stadium in Trzcinica has been renovated, investments have been made in the Podkarpackie Combat Sports Center and the Regional Center for Sports and Culture, hospitals have been expanded and equipped, landslide stabilization efforts have been undertaken, investments have been made in the Center for Ecological Education, and educational buildings have been improved in terms of energy efficiency.



| Tourism potential

The area of Jasto County is an excellent destination for tourists seeking tranquility and contact with untouched nature.

Thanks to its scenic and natural attractions, as well as well-developed infrastructure, Jasto County offers an interesting range of recreational and tourism activities. Pilgrimage tourism plays a significant role in the development of tourism in the county. The sanctuaries attract numerous pilgrims, with the annual number reaching over 150,000 people.

Among the major tourist attractions in Jasto County are:

- Karpacka Troja Archaeological Open-Air Museum in Trzcinica - the oldest defensive settlement in Poland and a Slavic hillfort with a panoramic tower.
- Stanisław Kadyi Regional Museum in Jasto - exhibits archaeological, paleontological, and artistic collections that showcase the history of the region.
- Ski Museum in Cieklin - a collection of ski equipment showcasing the history of skiing.
- Magura National Park - a forest complexes, diverse fauna and flora, Diabli Kamień rock formation, Magurski Waterfall, and the Museum of Magura National Park.
- Recreation and Ecological Education Park in Folusz- offers active recreation opportunities and ecological education programs in the vicinity of Magura National Park.
- Liwocz Mountain and Grzywacka Mountain - scenic viewpoints with breathtaking panoramas.
- Astronomical Observatory at the 1st High School in Jasto - a place for observing the night sky and learning about the cosmos.
- Sroczyński Palace in Jasto - holds historical significance and architectural charm, associated with Major Henryk Dobrzański „Hubal”.
- „Golesz” Hill - nature reserve with the remnants of a castle, linked to the history of the region.
- Huta Polańska - a place with a turbulent history related to the Bar Confederation and the German occupation, surrounded by beautiful nature.
- Picturesque Ciechani (Tychania) Valley - charming valley in Magura National Park, affected by war but still attracting tourists.
- World War I Cemeteries - witnesses to the Winter Offensive and the Battle of Gorlice.
- Warzyce Cemetery of the Victims of Nazi Terror - a place of remembrance for the victims of mass executions during World War II.

| Active investments

At the southern end of Poland, right near the border with Slovakia, lies a small village where time seems to have stood still.

Ożenna is a charming village located among the hills of the Low Beskid in the Podkarpackie region. Once a lively Lemko settlement, today it is filled with a meaningful silence only interrupted by the sound of jingling cowbells and the mooing of grazing cows, which outnumber the local residents in the Low Beskid. While exploring this unique region, visitors have the opportunity to venture into secluded and wild trails or immerse themselves in the soothing rustle of the forests of Magura National Park.

One of the newest attractions in Ożenna is the nature trail, where visitors can witness extraordinary natural wonders and learn about the history and fate of the inhabitants of the Low Beskid, known as the Lemkos. The trail is marked with green color and starts and ends at the Environmental Education Center in Ożenna.

The Environmental Education Center, formerly a border guard building, is a modern facility adapted for people with mobility impairments, providing them with the opportunity to participate in daily workshops. The center offers facilities such as a platform for independent access to the building and bathrooms designed and equipped to accommodate individuals with disabilities.

The center provides accommodation options and a full sanitary facilities. It offers educational rooms, a main conference hall, a space for preparing meals, a dining room, recreational rooms, guest rooms, and bedrooms.



Investment areas

Address, location name and plot numbers

The historic manor-house and park complex in Wolica
Jasto, Wolica 63

The property being offered is located in Wolica, a rural village in the immediate vicinity of Jasto, approximately 5 km from the municipal and county seat. The surrounding area consists of service buildings, detached residential buildings, and agricultural land. Access to the property is provided by an asphalt road. There are no negative environmental factors affecting the property.

According to the conservation documentation, after carrying out the indicated modernization works, the property will have tremendous commercial potential. It can be adapted for various contemporary purposes in a comprehensive manner, such as hotel, tourism, recreational, cultural, gastronomic, museum-related, tourist information services, and other elements of tourist development. It is also possible to utilize the property for residential purposes for personal use or rental.

The plot has an area of 1.6285 hectares and constitutes an ensemble of a manor-house park, registered as a monument under number a-898 since January 30, 1985. The property includes a manor house (located in the central part of the plot, directly across from the eastern entrance, on the axis of the representative complex) which was recently used as a Children's Home, an old granary that has been adapted for administrative purposes, and a sports field. The area around the manor house forms an English-style park with remnants of old trees, mainly ash and oak. The entire property is fenced with a metal fence and has access from precast paving stones. It is fully equipped with all utilities.

Buildings + Ground	Yes	Owner	Jasto County
Number of buildings	2	Total land area	2.4025 m ²
Year of construction	1880	Usable area of the building	627 m ²
Number of rooms	10	Approximate price of the hall and plot	1 000 000 PLN



Electricity in the area
Yes



Gas supply in the area
Yes



Water supply in the area
Yes



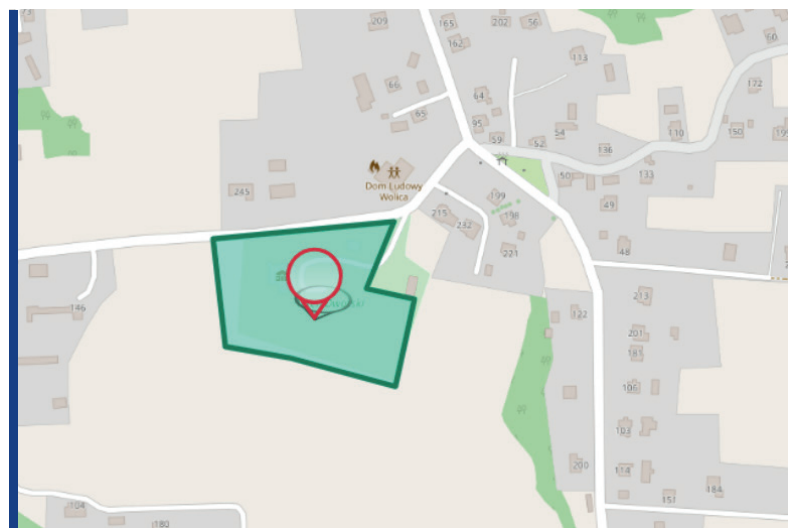
54 km - A4



4 km
Jasto



71 km
Jasionka Airport



Sewage system
in the area
Yes



Telephone lines
in the area
-



Wastewater
treatment plant
-



„High standards of investor service in the communes of the Podkarpackie Voivodeship” project, agreement number:
POWR.02.18.00-00-0013/19 dated 05.02.2020. The project is co-financed by the European Union from the European Social
Fund under the Operational Program Knowledge Education Development for 2014-2020, Action 2.18 High-Quality Administrative Services.